**Final Project Design Document**

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**Purpose:**

The goal for this website is to openly present the projects I have completed during my time in the Instructional Technology Masters Program at The University of Akron. The artifacts on this webpage were completed as part of required coursework across many different classes taken in the program. These artifacts and website are part of my ePortfolio required for completion in the program.

**Needs Assessment:**

To begin, I read through the Instructional Technology Handbook associated with this course. This outlines the requirements necessary to complete the ePortfolio. I also analyzed some high scoring examples online of former students projects as an example of what’s expected for this project. I also collaborated with other current and former students in the program to discuss how to complete the project efficiently. I also studied a variety of employment websites to evaluate what kind of potential job opportunities are available and what skills a potential employer would be looking for.

**Audience:**

The first group of people who will most likely be looking at my work will be other students currently enrolled in the Instructional Technology Masters program. I hope to collaborate and learn from each of them as I develop my ePortfolio and take in to account their feedback and constructive criticism of my website. I will also be presenting this work to the professor and faculty who will measure whether or not I have met my requirements for the course.

The second group of people potentially viewing my work could be potential employers. It is the hope that this Masters Degree can lead to opportunities outside the classroom and with many school districts heavily focused and invested in technology, I am optimistic of the opportunities that may be available in the future in this field. My ePortfolio will act as a resource for potential employers to evaluate my coursework in the program.

**Content/Subject and its fit with web site goals:**

The content featured on my ePortfolio is included in the table below. The items noted in this table came directly from the program handbook and are aligned with NETS-C standards. The artifacts included were completed by myself and through experiences during the course. This collection of work is to be featured on my website featuring more details about myself that potential employers may be looking for.

**A screenshot of a cell phone

Description automatically generated**

**Presentation of information:**

My ePortfolio will be set up in the following way:

**Homepage:**

This page will be the starting point which welcomes visitors to my page. It is also the hub that displays all content and my goal is for it to be user friendly so visitors can easily access the content they need.

**Leadership:**

This page will include artifacts and experiences where I have excelled in some sort of leadership role within my building/district.

**Teaching & Learning:**

This page will include artifacts used to enhance my instruction in the classroom. These artifacts will include projects which have developed my instruction in the classroom.

**Instructional Design:**

This page will include artifacts from my Instructional Design course and any other projects completed during the duration of the program. The work presented on this page will showcase my mastery of the subject.

**Multimedia Development:**

This page will include artifacts from this Multimedia/Hypermedia course and any other relevant artifacts from field experience.

**Professional Development:**

This page will include any kind of professional development I have participated in that has led to bettering my classroom environment and instruction.

**Resume Page:**

This page will include my professional resume suitable for the Instructional Technology field. This will include past experiences and employment history.

**Rationale for organization:**

My website will be strategically organized in order to be “user friendly” and should be easily explored from the homepage. Each section will feature artifacts completed from IT coursework. Each artifact will be connected to each course.

**Media, acquisition or development, and rationale for using:**

My website will include a variety of media not intended to overwhelm visitors. It will include video, pictures and audio files necessary to showcase artifacts. The media used will be simple and connected to the artifact included on the page.

**Color scheme and rationale:**

I will use a collection of soft colors to keep the website from being too overstimulating and will most likely lean towards different shades of grey. These colors should lead towards a neutral and welcoming website.

**Outline of web site organization:**

Simplicity is the goal for this website. It is my opinion that less is more and any visitors could be easily turned off by a website with too many features and over stimulation. Below is a simple graphic to show how the site will be set up.

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| --- |
| Homepage |



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| Leadership | Teaching & Learning | Instructional Design | Multimedia Development | Professional Development | Resume |